

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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ETAS ID: TM311434

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PIAZZA SEMPIONE S.p.A.		02/27/2014	CORPORATION: ITALY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	P.S. S.p.A.		
<b>Street Address:</b>	VIA LAGO MISURINA 65		
<b>City:</b>	SCHIO (VI)		
<b>State/Country:</b>	ITALY		
<b>Postal Code:</b>	36015		
<b>Entity Type:</b>	CORPORATION: ITALY		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3798126	LAVIA 18	
<b>Registration Number:</b>	3653552	PIAZZA SEMPIONE	
<b>Serial Number:</b>	85451646	PIAZZA SEMPIONE	
<b>Registration Number:</b>	1975758	PIAZZA SEMPIONE	
<b>Registration Number:</b>	2990904	PIAZZA SEMPIONE	
<b>Registration Number:</b>	1727742	PIAZZA SEMPIONE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9147234301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	914-723-4300		
<b>Email:</b>	rduff@lsllp.com		
<b>Correspondent Name:</b>	Renee L. Duff		
<b>Address Line 1:</b>	Lackebach Siegel LLP		
<b>Address Line 2:</b>	One Chase Road		
<b>Address Line 4:</b>	Scarsdale, NEW YORK 10583		
<b>ATTORNEY DOCKET NUMBER:</b>	BARMIGEN		
<b>NAME OF SUBMITTER:</b>	Renee L. Duff		
<b>SIGNATURE:</b>	/RLD/		
<b>DATE SIGNED:</b>	07/22/2014		

OP \$165.00 3798126

**Total Attachments: 1**

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ASSIGNMENT

WHEREAS,

PIAZZA SEMPIONE S.P.A.

an Italian corporation, of

VIA VIGEVANO 18, 20144 MILANO, ITALY

has adopted and is using the following trademarks applied/registered in the United States Patent Office,

Registration no.2826839 in classes 14, 18, 25 (device)

Registration no.3798126 in classes 18, 25 (LAVIA 18)

Registration no.3653552 in class 35 (PIAZZA SEMPIONE)

Application no.85/451646 in class 03, 18 (PIAZZA SEMPIONE)

Registration no.1975758 in classes 18, 25 (PIAZZA SEMPIONE in special script)

Registration no.2990904 in class 18 (PIAZZA SEMPIONE in special script)

Registration no.1727742 in class 25 (PIAZZA SEMPIONE in special script)

and WHEREAS,

P.S. S.p.A. (formerly P.S. S.r.l.)

an Italian corporation, of

VIA LAGO MISURINA 65, 36015 SCHIO (VI), ITALY

is desirous of acquiring said trademarks and the applications/registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said

PIAZZA SEMPIONE S.P.A.

has assigned as from February 27, 2014

unto the said

P.S. S.p.A.

all right, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the above mentioned mark and the applications/registrations thereof.

PIAZZA SEMPIONE S.P.A.

By

Name:

MR. CANEJEU

Title:

LEGAL REPRESENTATIVE

Dated this 15 day of MAY 2014